

**Register Early  
Rates Increase  
December 31**



# NATIONAL SUMMIT

**Building the Continuum Essential for Success  
in Post-Health Care Reform**



**REGISTER NOW!**

**February 1-3, 2012**

**J. W. Marriott Desert Ridge Resort and Spa  
Phoenix, Arizona**



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# NATIONAL SUMMIT 2012

FEBRUARY 1-3, 2012

J. W. MARRIOTT DESERT RIDGE RESORT AND SPA  
PHOENIX, ARIZONA

Health Dimensions Group, the conference host, invites you to join us for the second annual National Summit. This unique two-day event provides practical strategies for hospitals, health systems, post acute and long-term care providers to create partnerships and programs essential for success in the future. The National Summit once again promises speakers who are nationally recognized experts in the field and will summarize and discuss strategies that include:

- ▶ The new regulations and relationships with insurers and how providers—acute, post acute, and physician groups—are responding
- ▶ National survey results on current and trajectory status of hospitals' and health systems' focus on post acute care
- ▶ Overview and update on leading organizations' initiatives as they advance the development and implementation of their continuum of providers under health care reform
- ▶ Technology in the care continuum from delivery system to home
- ▶ Designing and implementing patient-centered coordination mechanisms across the health system continuum
- ▶ Keys to successful partnerships for continuum development and operations

Information-packed sessions are scheduled from 8 a.m. through 12:30 p.m. on both days, leaving the afternoons open for those who choose to take advantage of the beautiful Arizona weather for sports and leisure.

## WHO SHOULD ATTEND

This event is exclusively for health care leaders and executives whose job titles include president, CEO, COO, CFO, CMO, CNO, strategy and planning executives, senior vice president, and vice president. Registration is subject to approval and the conference coordinator will verify eligibility.

**“If you are planning on attending a conference in 2012, this should be at the top of your list.”**

*Jeff Mislvey  
Spectrum Health Continuing Care*



## WHERE

J.W. Marriott Desert Ridge Resort and Spa  
5350 E. Marriott Drive  
Phoenix, Arizona 85054  
Ph: 480.293.5000



The J.W. Marriott Desert Ridge Resort and Spa, Arizona's premier luxury resort, is woven into the Sonoran Desert where northeast Phoenix meets Scottsdale. Offering majestic views of the McDowell Mountains, you will find ultimate luxury, unparalleled service, endless recreation, and exquisite cuisine, as well as a pampering spa and championship golf course. The resort is conveniently located, with easy access to the Loop 101 freeway and only 20 minutes north of Phoenix Sky Harbor International Airport.

## TRANSPORTATION

### SuperShuttle

Discount Code RMS5M  
Book online at:  
[www.supershuttle.com/default.aspx?GC=RMS5M](http://www.supershuttle.com/default.aspx?GC=RMS5M)

Shared Van Service - \$21 one-way  
Sedan Service - \$54 one-way

### Car Rental

Hertz Discount  
CDC Code: 1827276800-654-3131602-267-8822  
National Contract ID:  
NBE0250800-227-7368602-275-4771

## SCHEDULE AT A GLANCE

| Wednesday, February 1, 2012 |                                     |
|-----------------------------|-------------------------------------|
| 4:00 p.m. – 8:00 p.m.       | Registration Open                   |
| 5:00 p.m. – 7:00 p.m.       | Welcome Reception                   |
| Thursday, February 2, 2012  |                                     |
| 6:00 a.m. – 1:00 p.m.       | Registration Open                   |
| 7:00 a.m. – 8:00 a.m.       | Continental Breakfast with Sponsors |
| 8:00 a.m. – 8:05 a.m.       | Welcome and Introductions           |
| 8:05 a.m. – 8:45 a.m.       | Opening Keynote                     |
| 8:45 a.m. – 9:00 a.m.       | Break with Sponsors                 |
| 9:00 a.m. – 9:45 a.m.       | Plenary Session                     |
| 9:45 a.m. – 10:00 a.m.      | Break with Sponsors                 |
| 10:00 a.m. – 11:15 a.m.     | Panel Session                       |
| 11:15 a.m. – 11:30 a.m.     | Break with Sponsors                 |
| 11:30 a.m. – 12:30 p.m.     | Lunch and Learn Session             |
| 1:00 p.m.                   | Activities                          |
| Friday, February 3, 2012    |                                     |
| 6:00 a.m. – 7:00 a.m.       | Wake-Up Power Walk                  |
| 7:00 a.m. – 1:00 p.m.       | Registration Open                   |
| 7:00 a.m. – 8:00 a.m.       | Continental Breakfast with Sponsors |
| 8:00 a.m. – 9:15 a.m.       | Plenary Session                     |
| 9:15 a.m. – 9:30 a.m.       | Break with Sponsors                 |
| 9:30 a.m. – 10:30 a.m.      | Plenary Session                     |
| 10:30 a.m. – 10:45 a.m.     | Break with Sponsors                 |
| 10:45 a.m. – 12:15 p.m.     | Panel Session                       |
| 12:15 p.m. – 12:30 p.m.     | Closing                             |
| 12:30 p.m. – 1:30 p.m.      | Lunch                               |

**Registration: \$649**  
\$749 after December 31, 2011

**HDG Client Registration: \$399**  
\$449 after December 31, 2011

**For more information**  
call **763.746.5567** or e-mail [national.summit@hdgi1.com](mailto:national.summit@hdgi1.com)

**Visit us on the web at**  
<http://tinyurl.com/nationalsummit2012>

## WEDNESDAY, FEBRUARY 1, 2012

### *5:00 – 7:00 p.m. – Welcome Reception and Networking*

Participants will become acquainted at this casual reception where adult beverages and hors d'oeuvres will be served. A list of area restaurants will be provided with your registration, if you wish to make reservations for dinner with friends or new acquaintances after the reception.



## THURSDAY, FEBRUARY 2, 2012

### *7:00 – 8:00 a.m. – Continental Breakfast*

Enjoy a continental breakfast with our sponsors before the morning sessions begin.

### *8:05 – 8:45 a.m. – Opening Keynote*

#### *Acute-Post Acute Continuum: Driving Success in a Post-Reform World*

In the past year, the government has moved at lightning speed to enact provisions of the Patient Protection and Affordable Care Act (ACA). Every key driver to bend the Medicare cost curve has appeared in preliminary or final regulations. Accountable Care Organizations (ACOs), once the dark horse provision, are now a reality—developed for shared savings relationships with Medicare as well as virtually all major insurers in various regions of the United States. On October 1, 2012, hospitals will be subject to Medicare withholds for value-based purchasing and 30-day readmissions. Bundled payment pilots for acute and post acute care will be unleashed in March. Health systems, physician groups, and post acute providers have made significant strides in forming integrated delivery systems to achieve the Triple Aim: better patient care and experience, better population health, and lower per capita costs. This powerful and fast-paced summary will cover new regulations and new relationships with insurers. How providers—acute, post acute, and physician groups—are responding will be described in this kick-off session to this year's National Summit.

*Kathleen M. Griffin, PhD, National Director of Post Acute and Senior Services, Health Dimensions Group, Minneapolis, MN*

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### *9:00 – 9:45 a.m. – Plenary Session*

#### *Hospital and Health System Focus on Post Acute Care: National Survey Results on Current Status and Trajectory*

In this post-reform era, as hospitals strive to maintain margins through continuation of cost reduction and efficiency strategies, they are simultaneously faced with an imperative for new strategic investments to remain relevant and viable. Reflecting this need and despite difficulty in assuring positive ROI, recent hospital and health system deployment of limited capital has been oriented almost universally towards physician alignment/practice acquisition and IT. In contrast, strategic focus and capital investment in other critical areas, such as post acute care, have been spotty. However, as CMS visibly rolls out initiatives emanating from the Patient Protection and Accountable Care Act of 2010, recent survey results from hospital and health system CEOs show that post acute services have emerged as a new, competing resource priority.

*Neal Peyser, Senior Vice President of Consulting, Health Dimensions Group, Minneapolis, MN*



# ESSENTIAL FOR SUCCESS IN POST-HEALTH CARE REFORM

*10:00 – 11:15 a.m. – Panel Session*

*Accountable Care Organizations: It's More Than Acute Care*

Meeting the Triple Aim of improving the patient experience, improving population health, and effectively controlling costs will require closer working relationships among providers across the continuum of care. Successful accountable care organizations will be those who have created effective clinical, programmatic, financial, and technological linkages that enhance care delivery and reward performance. This session will provide various approaches being taken by leading organizations as they advance the development and implementation of their continuum of providers under health care reform.

*Facilitator: Jerry Nye, Vice President, C-Suite Resources, Minneapolis, MN*

*Panel: Preston Gee, Senior Vice President of Strategic Planning and Marketing, Trinity Health, Novi, MI*

*Terry Carroll, PhD, Senior Vice President for Transformation and CIO, Fairview Health Services, Minneapolis, MN*

*John DiCola, Senior Vice President of Strategy and Business Development, Catholic Health Initiatives, Englewood, CO*

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*11:30 a.m. – 12:30 p.m. – Lunch and Learn*

Join your colleagues at lunch for one of the lively table topics featuring the morning speakers and experts in the industry.

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*1:00 p.m. – Golf, Hiking, Spa, Pool, Shopping*

Your afternoon and evening will be free for either planned or unplanned events on your own. Golfers may sign up for a round of golf at the beautiful and challenging Wildfire Golf Club. Hikers will be provided maps to mountains located only minutes away, each with multiple hiking trails for all levels. Shoppers can sign up in advance for a complimentary shuttle to several shopping destinations. Some participants may wish to make spa reservations in advance to take advantage of the spectacular Revive Spa. And sun worshippers or swimmers will have the afternoon to work on an early tan at one of the resort's five outdoor pools.



Dinner is on your own. If you have a group, you are encouraged to make reservations in advance, as this is "high season" for tourism in Phoenix. Visit our website for a list of restaurants.

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## FRIDAY, FEBRUARY 3, 2012

*6:00 – 7:00 a.m. – Wake-Up Power Walk*

Join us for an early morning power walk as the sun comes up to take in the majestic beauty of the McDowell Mountains.

*7:00 – 8:00 a.m. – Continental Breakfast*

Enjoy a continental breakfast with our sponsors before the morning sessions begin.

## FRIDAY, FEBRUARY 3, 2012 (CONTINUED)

### *8:00 – 9:15 a.m. – Plenary Session*

#### *Technology in the Care Continuum: From Delivery System to Home*

To achieve clinical integration that continually improves quality and reduces costs, acute and post acute providers must have and use essential information and analytics. Real-time data on patients, populations, providers, and services must be created via data exchanges and electronic health records. The challenges to achieving this data-rich nirvana are many. Not only does this effort require investment of significant resources, but also requires an understanding of the diverse health information systems and regulated data collection across the acute and post acute continuum. However, information technology must also find its way into the homes, especially for “at-risk” persons who typically are older with multiple chronic care conditions. Home technologies will have a major impact in the coming years on the health care delivery system and the ability of persons to self-manage their conditions.

*David Classen, MD, Vice President CSC, Associate Professor of Medicine University of Utah, Salt Lake City, UT*  
*Doug Busch, Senior Vice President and Chief Operating Officer, Intel-GE Care Innovations™, Roseville, CA*

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### *9:30 – 10:30 a.m. – Plenary Session*

#### *Care Pathways Across the Continuum*

Patient care episodes are no longer defined solely by an acute event, but rather by the full spectrum of services and experiences including those that might precede, and very often follow, short-term intensive interventions. A growing body of evidence suggests a better patient experience and improved outcomes at lower costs are achievable when patients have access to the right level of care at the right time and right place. An organization’s success with risk-based payment will be dependent upon its ability to offer its patients access to services throughout the health care continuum. This requires patient pathways that facilitate transitions from one service or site of care to the next. This session will discuss what’s required to ease patient transitions while strengthening patient care connections.

*Ken Coborn, MD, MPH, CEO and Medical Director, Health Quality Partners, Doylestown, PA*

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### *10:45 a.m. – 12:15 p.m. – Panel Session*

#### *The Post Acute Continuum within an ACO or Integrated Delivery System*

Almost 40% of Medicare beneficiaries use post acute care: LTACH, rehab hospital or unit, skilled nursing, or home health. Hospitals and health systems with an established and well-functioning post acute continuum have learned that appropriate post acute transitional care reduces costs, increases hospital capacity, and improves patient outcomes. Health systems that do not own post acute providers and/or that require more capacity are creating or expanding their post acute continuum. And, post acute providers are developing one-stop shopping for health systems using a variety of methods: joint ventures, management agreements, management services organizations, preferred provider networks, and joint operating committees. A panel of experts who have “walked the talk” will describe the keys to successful partnerships for continuum development and operations.

*Facilitator: Neal Peyser, Senior Vice President of Consulting, Health Dimensions Group, Minneapolis, MN*

*Panel: Mark Enger, Vice President and COO, Care Delivery, Kaiser Permanente Northwest, Portland, OR*  
*Janet Tomcavage, RN, MSN, Vice President of Health Services, Geisinger Health Plan, Danville, PA*  
*Robert Palmer, MD, MPH, John Franklin Chair of Geriatrics, EVMS Health Services, Norfolk, VA*  
*Audrey Weiner, President and CEO, Jewish Home Lifecare, New York, NY*

# NATIONAL SUMMIT REGISTRATION FORM

**Registration will be capped, so register early to secure your spot!**

\* Required information

## Contact Information

Prefix: \_\_\_\_\_  
\* First Name: \_\_\_\_\_  
\* Last Name: \_\_\_\_\_  
\* E-mail Address: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
\* Price  Registration: \$649  
\$749 after December 31, 2011  
 HDG Client Registration: \$399  
\$449 after December 31, 2011

## Business Information

\* Company: \_\_\_\_\_  
\* Job Title: \_\_\_\_\_  
\* Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
\* City: \_\_\_\_\_  
\* State: \_\_\_\_\_  
\* ZIP Code: \_\_\_\_\_  
\* Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Web site: \_\_\_\_\_

## Badge Information

\* Badge Name: \_\_\_\_\_

## Activities/Events

Included in the registration fee are the following activities. Please indicate if you intend to participate so we may plan accordingly.

Welcome Reception (Wednesday, February 1)

- Yes  
 No  
 Not Sure

Wake-up Power Walk (Friday, February 3)

- Yes  
 No  
 Not Sure

## Information

Please indicate any credentials or designations you have (e.g. MD, MBA, RN).

\_\_\_\_\_

\* Please indicate your provider type (select one).

- Hospital  
 Health System  
 Long-Term Care  
 Post Acute Care (LTACH, rehabilitation, SNF, home health, hospice)  
 Other

Please indicate any special needs (including food allergies or dietary restrictions).

\_\_\_\_\_

Please indicate a contact person we can notify in case of an emergency.

Contact Person Name \_\_\_\_\_

Contact Person Phone \_\_\_\_\_

Will you have a guest/spouse that will be traveling with you to this program?

- Yes  
 No

## Payment

A company check made payable to Health Dimensions Group is enclosed.

Amount \_\_\_\_\_

Charge my credit card. All credit cards are processed using PayPal.



Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_

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Billing Address \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP \_\_\_\_\_

Signature: \_\_\_\_\_

**Register online** at <http://tinyurl.com/nationalsummit2012>

**Fax registration** form with credit card information to 763.537.9200

Registration is subject to approval and the conference coordinator will verify eligibility.

**Mail registration** form with payment to:

Health Dimensions Group  
4400 Baker Road, Suite 100  
Minneapolis, MN 55343